

DEPARTMENT OF
EXTENSION AND CAREER GUIDANCE
ADMISSION BROCHURE
2017-18

CAREER GUIDANCE



PG & UG COURSES

M. A. – CAREER GUIDANCE (PG)

B. Voc. – BUSINESS PROCESS AND DATA ANALYTICS (UG)

B. Voc. – MULTIMEDIA AND ANIMATION (UG)



Department of
EXTENSION AND CAREER GUIDANCE
BHARATHIAR UNIVERSITY
COIMBATORE - 46

0422-2424600, 2428237-39



ABOUT THE UNIVERSITY

The Bharathiar University was established at Coimbatore by the Government of Tamil Nadu in February 1982 under the provision of the Bharathiar University Act, 1981 (Act 1 of 1982). The University named after the great national poet Subramania Bharathi is enshrined with the motto "Educate to Elevate". In the University, every effort is harnessed to realize his dream of making educational institutions as a temple of learning. The vision of this university is to provide internationally comparable quality higher education to the youth.



ABOUT THE DEPARTMENT

The Dept. of Extension and Career Guidance is engaging teaching, research and skill development initiation. Currently the department is running M.A. Career Guidance and B.Voc. in Multimedia and Animation and Business Process and Data Analytics.

COURSES OFFERED

The Department offers

- Ph.D.,
- M. Phil.,
- M.A. Career Guidance
- B. Voc. Multimedia and Animation
- B. Voc. Business Process and Data Analytics

CORE ACTIVITIES

- The department has been closely working with TCS, Infosys, CTS, Wipro, HCL, RBS, EDI, BFSI & ESSC for teaching, learning and placement.



- The department has adequate teaching, research and extension activities in the area of Talent Management, Competency Mapping and Industry Institute interaction.

COURSE DETAILS

M. A. CAREER GUIDANCE

Subject offered

- Career Preparation & Talent Management
- English Communication for Careers
- Occupational Health & Stress Management
- Soft Skills & Personality Development
- Career Counselling Skills
- Methods for Career Guidance
- Competency Mapping

Practical Activities

- Skill Assessment Coaching • Career Readiness Programme
- Directly working with College and School Students

Scope of the Programme

- Good opportunity to serve as Trainer in HR wing/Aptitude Coach/ Career Counsellor/Placement Officer/Any Job
- Establish your own Aptitude Coaching / Counselling Centre.
- **Eligibility** : UG Degree in any stream with 50% of Marks
- **Programme Duration** : Two Years (4 Semesters)
- **Fee Structure** : Moderate

B. Voc. – MULTIMEDIA AND ANIMATION (SUPPORTED BY UGC)

Course Content

- HTML, CSS, Adobe Photoshop, Adobe Illustrator, Flash.
- Adobe Dreamweaver, Web Designing- PHP and MYSQL, CMS.
- 3D Modelling & Animation – 3Ds Max & Maya.
- Multimedia Audio and Video Technology.
- 3D Games Scripting and Virtual SDK Basis.

B. Voc. – BUSINESS PROCESS AND DATA ANALYTICS (SUPPORTED BY UGC)

Course Content

- Communicative English
- Finance and Account for Business Process Services
- Business Processes for Banking
- Business Intelligence and Logical Analytics
- US & UK Auditing
- Computational Finance

Salient Features for B. Voc. Programme

- Curriculum framed with NSQF and Q Packs of NSDC.
- Students are eligible for respective PG courses and all competitive exams.
- Students Internship with reputed Industries.
- Advanced Computer Lab.

Eligibility : +2 completed in any stream

Programmes : 3 years (6 Semesters)

Fee Structure : Rs. 5000/- Per Semester

Uniqueness : Course designed with Industries & has good scope for employment.

PLACEMENT

More than 10000 students were placed with Infosys IT, Infosys BPO, TCS by the department.